



Welcome Back Zontians

New Year, New Ideas

What a busy and fast summer! It seems like just yesterday we were watching the boats at Donna Poulton's and now it is fall and time to roll up our sleeves.

President Lillian has a very ambitious schedule for us this year and it all kicks off at the closed business meeting on Tuesday, September 15, 2009. Check out the calendar on page 5 to get a brief look at what is planned.

In addition, our new Membership chair, Ruth Walker, has been extremely busy this summer with plans of her own to get our numbers growing. Don't forget in Zonta, **we are all members of the Membership Committee.** You can give the names of contacts you think will make great Zontians to Ruth and she will handle the rest.

Made your District Conference Reservations? There is still time and room for you to join Zontians from around the district. Visit page 2 for everything you need to know to register.

October Yard Sale *Remember, your clutter is someone else's treasure.*

October is just around the corner and you know what that means, yes Zontians, it's Zonta Fall Yard Sale time. So mark your calendars for October 10 and join fellow Zontians in the parking lot of O'Neill Chiropractic on Highway 544.

Thanks to Kelly for securing this great location with wonderful facilities for our yard sale.

Set up will begin at 6:15AM.

You know the drill, gather all your unused clutter, clean it up, fix it up and price it. Bring it with you and plan to arrive early to help with set up.

Remember - this is a mandatory event for members. If you cannot participate on the day of the sale, contact a member to make arrangements for your donations we need

Please bring your spare, but gently used Zonta tote bags to the meeting. Read more about it on page 3, Get Your Bag on. It will help a really great project.

Did you read Governor Lynn's newsletter? There is a tremendous amount of information we can use and share. On page 4 in this issue is the report from the District Public Relations Committee Chairman, Helen Brown.

Got ideas for service? You can send them to our Service Chair, Kelly O'Neill-Bagwell. You can also email suggestions or ideas to the Newsletter at zontamb@earthlink.net. Use your Service Score Sheet to see if it fits within the guidelines of Zonta Service.

We have a small but talented group of women and we need to share our ideas and concerns to make this a better place for women, and isn't that the goal of Zonta Club of Myrtle Beach?

Contact Ruth Walker, no later than Noon on September 11 to make your dinner reservations. 281-4416

everyone. If you cannot attend, contact a club member to bring your items to the sale.

This is a wonderful time to socialize with other Zontians, plan to attend and be rewarded in more ways than one.



Bonnie Cirrincione, Beverly Talbert, and Barbara Martin discuss found treasures.

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Visit www.Zonta.org
Information about
Zonta International Initiatives.

Quick Dates:

- Sept 6—Donna P's Birthday
- Sept 15—Monthly Meeting
- Sept 24—26—Dist Conference
- Oct 6—Board Meeting
- Oct 7—Cherry's Birthday
- Oct 10—Yard Sale
- Oct 10—Ruth's Birthday
- Oct 20—Monthly Meeting
- Nov 3—Board Meeting
- Nov 7—Gold Star Breakfast
- Nov 17—Membership Meeting
- Nov 19—Kelly's Birthday

This is one district conference you'll not want to miss

District 11 Conference September 25th & 26th

Hosted by the
Boca Raton, FL Club



*Zonta - Working Together
to Create a Life without Boundaries*



GALLERYone-Fort
Lauderdale

Zonta Club of Myrtle Beach Gold Star Awards 2009

The date and location have been set. Join us on November 7th at 8:30 am as we celebrate individuals in the community who have dedicated their lives to improving the status of women and girls in the Coastal Carolinas and around the world.

This year the Gold Star Awards will be held at Max and Erma's on Highway 501 in Carolina Forest. Ticket prices are \$20 each and we are limited to just 80 seats.

Thanks to Hannah the restaurant is providing a special plated breakfast of all your favorites including orange juice, fruit, eggs, French toast, hash browns, and bacon.



2008 Gold Star Award Recipients from left to right: Linda Snelling, Silent Witness, Joanne Patterson, CASA; and Joyce Ford, Naomi Program

We were so proud of our 2009 Gold Star Award recipients we knew it was going to be a difficult job to find three candidates as deserving of recognition in 2009.

We were wrong! Zonta Club members and our friends at ECCAHT and CASA have nominated an impressive slate of candidates for us to make the decision for our 2009 recipients. We have representatives from all walks of life and we are eager to begin the selection process. The final slate of candidates will be presented to the club for their decision on September 15th.



Past Zonta International President Ruth Walker and 2009 Gold Star Recipient, Joanne Patterson, Director of CASA

News from ZI and District

Jane M. Klausman Women in Business Scholarships

Today, women are still more likely to be pouring the coffee in global boardrooms than sitting on the boards. According to Corporate Women Directors International, women hold just 10.4% of the board seats of global 200 companies, as ranked by *Fortune Magazine*.

Jane M. Klausman Women in Business Scholarships are helping women pursuing undergraduate degrees in business management overcome gender barriers, from the classroom to the boardroom. Since 1998, Zonta Women in Business Scholarships have helped women find their place in the business world.

[Read about the 2008 Women in Business Scholars.](#)

History

Jane M. Klausman, member of the Zonta Club of Syracuse, New York, USA and Zonta International Parliamentarian from 1990-1995, knew first-hand the challenges faced by young women pursuing careers in business and understood the importance of helping women become business leaders.

With this in mind, she left a generous bequest to the Zonta International Foundation, from which the Jane M. Klausman Women in Business Scholarship Program was established.

How is the Jane M. Klausman Women in Business Scholarship Program supported?

Women in Business Scholarships are made possible through investment income generated by the Klausman bequest, and by generous contributions from Zontians, Zonta Clubs and friends of Zonta.

"This Scholarship will provide further confidence, contributing to my quest in joining Jane M. Klausman and many others in succeeding in the world of business."

-Karen Kieffer
2004 Scholarship Recipient



a Women in Business Scholarship Recipient

“Seeking Zonta Bags”



The **Zonta Club of Sanibel** is accepting gently used Zonta bags that you bring to the conference for one of their service projects with women in Guatemala doing teaching and leadership workshops. They have already collected over 50 bags. See how they are being used and appreciated. Drop off your Zonta bags at their table in the Zonta store.

Myrtle Beach Zontians can send their bags with members attending the district conference. Please bring your bags to the September meeting.

ZI Convention Y'all Come!

District 10 in 2010

Details Coming Soon.....



June 25-30th 2010

“Celebrating Zonta Service”

Let's **RE**discover the Zonta **Z**eal:

Join **Z**onta.

Feel the **E**nthusiasm.

Make everyone **A**ware.

Become a Zontian **L**eaders.

That is how we spell **success** in Zonta and everyone of us has it.

Committee Report
Public Relations and Communications
By Helen Brown, PR&C Chairman

How does your club keep Public Relations and Communications of Zonta in the forefront?

Does your Club have a Public Relations and Communications Chair?

How often do you tell friends and families you are a member of Zonta and they say “Zonta what is that?” This happens frequently for me with new acquaintances. I usually say to them “Zonta is an international group of professionals working for the advancement of women”.

Did you know that it is the **only international service organization** focused on advancing the political, economic, social and educational status of women worldwide? In addition do you know Zontians work throughout the world to address the needs of women at all social/economic levels. As we know the needs in Miami, Montgomery or Nassau are quite different than those in Guatemala or Liberia.

How do I know this information? I know it from reviewing the resources on the Zonta International (ZI) website (<http://www.zonta.org>) Zonta has made available to me as a member or I can review the **FAQ** (frequently asked questions) section on our District 11 website (<http://www.zonta-district11.org>).

So how do we get the word out about Zonta?

When is the last time you reviewed the Zonta International Website or our District 11’s Website? There is a wealth of information on both of these sites to assist us with all issues about Zonta. ZI has spent years developing programs with input from the members on what works, what’s not working, and what needs to be retooled for the ever-changing environments. When you go to the **Public Relations and Communication** section on the ZI site, you will see a tool kit for Districts and a tool kit for Clubs.

In this article we will focus on the **Tool Kit for Clubs**. This tool kit is there for us to access so we do not have to reinvent it, though we can modify to fit the specific needs of our clubs. In the Tool Kit for Clubs, you will find “PR Tool Kit - A How-to Guide for Zonta Clubs.” Keep in mind Zonta does not expect us to do everything on the site or to execute exactly as detailed, but it is there to assist us. In the Tool Kit **under Communication Tools** you will find information on:

Club Newsletter
Email Used Effectively
Club Website
Club Brochure
Special Events
Club Display Board

Under Media Relations you will find information on:

Newspapers
Broadcasts
Audio Visual Presentations
Zonta Rose Day
Promotional Products

In addition you will find a 17-page document containing the Entire Tool Kit. **Each club should have a copy of this document and made available at all meetings.** In order to better assist the clubs in the area of Public Relations and Communications a small section will be included in subsequent newsletters focusing on tools for Public Relations and Communications at the club level. The District is concerned with continuing its effort in the area of Public Relations and Communication and the District encourages each club to have a Public Relations and Communication Chair. As the Public Relations and Communications Chair for the District, I am available to provide information and guidance, to the club’s Public Relations and Communication Chair, in developing a plan specific for each club. If you have an interest in a particular tool, or if you have a story from your club on how one of the tools has assisted your club, or if you have any questions, comments or suggestions on Public Relations and Communications please let me know. You can reach me by email at: pr@zonta-district11.org or by telephone at 954-849-0134.

Zonta Club of Myrtle Beach Calendar 2009—2010

September 2009

- 14 Human Trafficking Film Series at CCU
- 15 Zonta Club of Myrtle Beach Business Meeting—
Closed, Members Only. Contact Ruth Walker
- 25—26 61st District 11 Conference ~ hosted by Boca

October 2009

- 5 Human Trafficking Film Series at CCU
- 6 Zonta Club of Myrtle Beach Board Meeting
- 10 Yard Sale at O'Neill Chiropractic on Highway 544
- 16—18 Women's Summit in Charleston
- 20 Zonta Club of Myrtle Beach Membership Meeting
Sissy Rutherford—Speaker
- 24 United Nations Day
- 26 Human Trafficking Film Series at CCU

November 2009

- 3 Zonta Club of Myrtle Beach Board meeting
 - 7 Gold Star Awards Breakfast
 - 8 Zonta International Day—90th Anniversary of Zonta
 - 16 Human Trafficking Film Series at CCU
 - 17 Zonta Club of Myrtle Beach Membership Meeting
 - 11/25—12/10 16 Days of Activism Against Gender Violence
 - 25 International Day for the Elimination of Violence
- Dickens Tree to be Announced

December 2009

- 1 Zonta Club of Myrtle Beach Board meeting
- 1 World Aids Day
- 11/25-12/10 16 Days of Activism Against Gender Violence
- 10 International Human Rights Day
- 15 Zonta Club of Myrtle Beach Membership Meeting

January 2010

- 5 Zonta Club of Myrtle Beach Board meeting
- 11 Amelia Earhart Day
- 19 Zonta Club of Myrtle Beach Membership Meeting

February 2010

- 2 Zonta Club of Myrtle Beach Board meeting
- 16 Zonta Club of Myrtle Beach Membership Meeting

March 2010

- 2 Zonta Club of Myrtle Beach Board meeting
- 16 Zonta Club of Myrtle Beach Membership Meeting

Women's History Month

April 2010

- 1 YWPA Club Candidates Due to District
- 6 Zonta Club of Myrtle Beach Board meeting
- 20 Zonta Club of Myrtle Beach Member-
ship/Business Meeting—Elect New Officers

May 2010

- 4 Zonta Club of Myrtle Beach Board meeting
- 18 Zonta Club of Myrtle Beach Membership Meeting
Install Officers

June 2010

- 1 Zonta Club of Myrtle Beach Board meeting
- 15 Zonta Club of Myrtle Beach Membership Meeting
- 24-30 **60th Zonta International Convention** —
San Antonio, TX

Words Worth Repeating:

From the Jane M. Klausman, Women in Business Scholarship article on page 3:

“Today, women are still more likely to be pouring the coffee in global boardrooms than sitting on the boards. ”



Directions: From Conway take Hwy 22 east to Hwy 17 North. Turn Right onto Kings Road for about 1/2 mile turn left onto Lakeshore Drive (at caution light). Turn left onto Seawatch Drive (first hotel on left).

From North Myrtle Beach turn left onto Kings Road at Tanger Outlets.

From Myrtle Beach turn right onto Kings Road at Tanger Outlets.

If lost call the hotel—843-918-0000